Accelerate 68

Industry News, Advice & Products from the Regions's Premier Motor Factor

THE SAME, BUT DIFFERENT...



More than just car parts...

We are very proud to introduce to you our brand new logo and strapline!

As Melksham Motor Spares has continued to grow and expand the products and services it can offer, we felt it was time to reflect this in a new, modern logo and strapline.

Over the coming months and moving into 2020, you will see the gradual introduction of the new 'MMS' logo which will sit alongside our much loved and familiar 'Melksham Motor Spares' logo.

We are so frequently referred to by the abbreviation 'MMS' that we felt it was now the right time to recognise this in our logo. The motivation to change our strapline from 'The Region's Premier Motor Factor' to the new 'More than just car parts...' comes from the ever increasing range of services we offer to support our customers; helping to keep them compliant and at the forefront of the ever changing landscape of the automotive aftermarket.

Investing in the future is of paramount importance to allow us to help workshops prepare for changes, such as electric vehicles, which are reshaping the market as we know it. Add to this the training opportunities we now offer in areas such as first aid, plus expanding the advancing range of diagnostic tools available and it's easy to see we are now so much 'more than just car parts'.

One of the first big opportunities to see the new logo 'in action' will be on Nick's van. It's a big statement you won't be able to miss! Other locations where you can see the new logo very soon will be our website and social media.

We hope you love our new look as much as we do!

Included in this issue:

- First Aid at Work it's your responsibility
- MMS Supporting our local community
- 'Munchies Management' with NGK!
- From Nick's van



Welcome to the fourth edition of Accelerate 68; providing you with up-to-date news from the industry, advice, new to range products and all the latest from Melksham Motor Spares!

Don't forget if you have anything you would like included in the next newsletter please let us know by emailing us at marketing@melkshamuk.com and we will do our best to include it.

Vehicle Technical Information

Vehicle Technical Information (VTI) is al software package giving the technician the complete repair solution.



NOW WITH VRM LOOKUP!





Ultimate Pack £525 + WAT

- > VESA (guided diagnostics of components).
- > 90% of UK Parc Coverage.
- > Repair Times.
- > Comfort Wiring Diagrams.
- Fuses & Relays.
- > Technical Drawings.
- > SmartFIX (Technical Bulletins).
- SmartCase (Verifi ed fi xes & tips).
- > 2 additional simultaneous sessions.

Delphi **Technologies**

SUPPORTING OUR COMMUNITY

We are very proud to have sponsored several events in our community this summer:

MTFC 10k

The inaugural Melksham Town FC 10K, held on June 30th, was a brand new event for Melksham. Starting and finishing at MTFC, the event was well supported with nearly 300 runners taking part and all receiving a Melksham Motor Spares goody bag for their efforts!

4 of our staff also took part; Lewis, Alison, Julie and Kevin all successfully completed the course in ideal running conditions, a welcome change to the searing heat of the day before!





Market & technological leader in accelerator

Over 175 million already

pedal sensors with production experience.

installed!

Melksham Party in the Park



Melksham Party in the Park, held on July 20th at the King George V Playing Field, has grown to become a highly popular fixture on the local calendar and this year celebrated it's 20th anniversary.

After a less than favourable forecast thankfully, the weather held and we enjoyed a fantastic afternoon meeting everyone who visited our stand and tried their luck on the NGK Race Simulator,



Spark Plug Challenge and the Wix Buzz Wire Game!







FIRST AID AT WORK - IT'S YOUR RESPONSIBILITY

Most people think it will never happen to them, but in cases of serious injury at work, failure to have adequate First Aid provision could result in prosecution and even prison for a business owner.

"The Health and Safety (First-Aid) Regulations 1981 require employers to provide Sam from Currys Motors Ltd. adequate and appropriate equipment, facilities and personnel to ensure their employees receive immediate attention if they are injured or taken ill at work. These Regulations apply to all workplaces including those with less than five employees and to the self-employed." Source hse.gov.uk



In a high-risk environment, such as a Garage Workshop, trained First Aid staff are essential. Melksham Motor Spares have recently trained over 25 garage employees on one day Emergency First Aid courses which we have tailored specifically to the workshop environment. Everyone found the courses a real eyeopener and went away with essential new knowledge, skills & confidence.



Mike from Cyril H Thomas Ltd

Some recent feedback from courses:

"The most enjoyable, clear, practical & interesting course I have been on"

"Brilliant course and Kris had the perfect balance between making it fun to learn, but loads of important information"

- One day EFAW course with nationally recognised certification lasting 3 years
- Relaxed training style with highly experienced trainer
- Local venues with buffet lunch included
- Course cost only £95 + VAT
- Call MMS for more details or to book your place



WhatsApp at MMS



To aid in identifying parts or for warranty issues we now have dedicated Whatsapp numbers for Melksham and Frome.

This enables all our customers to send pictures easily from their smart phone or tablet direct to our sales teams. Please note that these numbers are for Whatsapp only and are not connected to a phone line.

Melks: 07741 892749

Frome: 07741 892752



- High availability of parts.
- **HELLA Aftermarket sensors** function as exact replacements for products found in your vehicle.
- Flexible design offering support for countless battery models.
- Direct integration into the electrical vehicle wiring system using a LIN protocol.







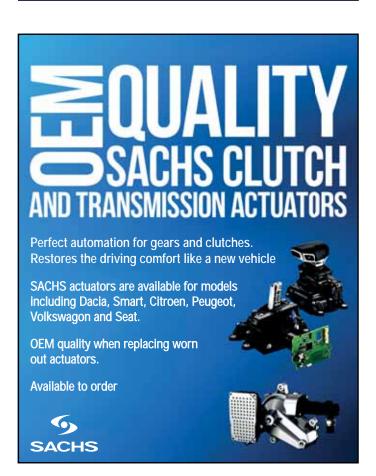


Automotive & Commercial Batteries Now Available



- WATER PUMPS FROM DOLZ NOW IN STOCK
- OVER 1.000 REFERENCES
- PUMPS FOR 95% OF CARS ON THE ROAD TODAY
- 95% INCLUDE A SILICON CARBIDE DYNAMIC SEAL; GUARANTEES OPTIMUM TIGHTNESS & DURABILITY
- DESIGNED ACCORDING TO OE SPECIFICATIONS









UNDER PRESSURE?

RELIEVE IT WITH MMS!

Many cars you will see in your workshop today will have a Tyre Pressure Monitoring System (TPMS). As with most systems that communicate to the ECU, TPMS valves need to be coded to the car and even set to the correct wheel.

This can cause an issue when changing tyres, as most diagnostic tools do not have the facility to code for TPMS. That's where MMS can help out with our unique new service!

We are now able to supply coded valves ready to fit to the car, our range covering 90% of the vehicles on the road today.

Please call our sales team for more information

Metal or Rubber Valves £45 + VAT coded

Top Tip!

Never rotate tyres or swap wheels on a car with TPMS as this will throw up a fault or warning light











Why not finance your garage equipment with Melksham Motor Spares?

Melksham Motor Spares are pleased to be able to offer a quick and simple way of purchasing your new garage equipment, through our leasing partners, Academy Leasing.

With nearly 30 years experience Academy can offer a comprehensive range of finance options to assist with your garage equipment purchases. Lease rental and hire purchase are available, with terms from 12 months to 5 years.

Examples of Weekly payments over 3 years	and have new garage equipment worth	Examples of Weekly payments over 5 years
£8.11	£1,000	£5.36
£39.76	£5,000	£25.82
£77.22	£10,000	£49.80

Finance figures are for illustrative purposes only and subject to credit and assume a trading history of 3 or more years. Call us for figures for newer businesses or to organise a quotation tailored to your company's specific requirements.

QUOTE MMS50 & RECEIVE £50 IN GIFT VOUCHERS WHEN YOU FINANCE WITH US BY 30/09/19.





From Nick's Van...



















AUTEL

MAXISYS MS908

COMPLETE DIAGNOSTIC SYSTEM - MS908 + VCI

The MaxiSYS MS908, is Autels best selling premier diagnostic tool in the UK with its advanced diagnostic software and intelligent bluetooth VCI.

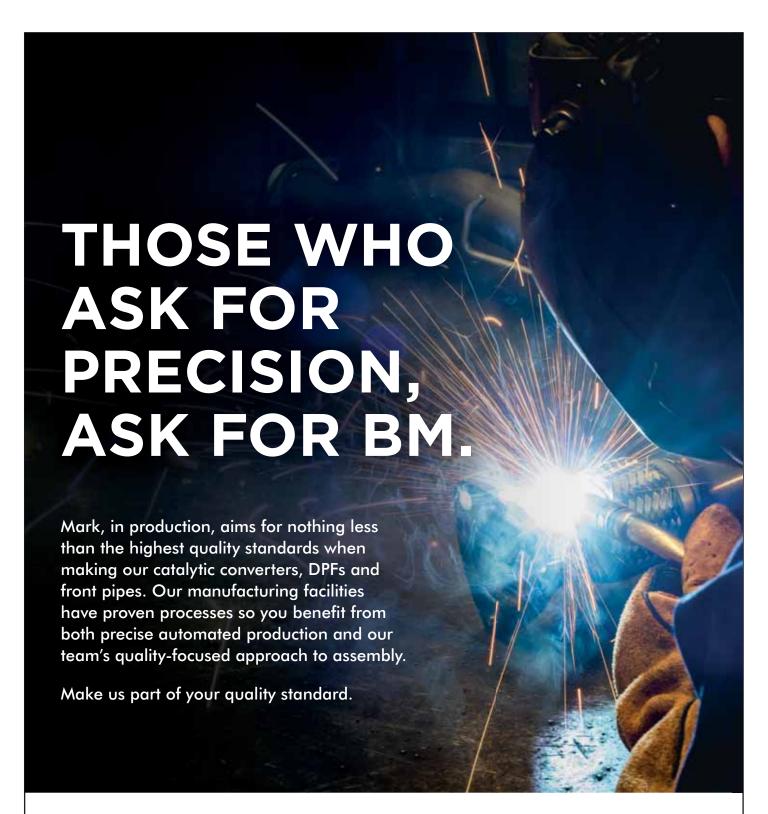
The MS908 is perfect for the busy workshop or technician that requires superior coverage and capability, but at an affordable price. It will perform thousands of functions and **new updates are released weekly ensuring your advanced MS908 is 'best in class'.**

The MS908 also offers an 'unique to the diagnostic market' upgrade path, where you can upgrade your MS908 to a MS908Pro at a later date with the purchase of the additional J2534 pass-through device. The MS908 can also be updated to operate ADAS systems.

The MS908 includes a number of great features such as outstanding coverage with 80+ manufacturers, full diagnostics, service functions, channel coding, actuation testing, a 8 Mega pixel Camera, 64GB Internal Hard Drive and Wireless Bluetooth diagnostics via the Vehicle Communication Interface (VCI).



NOW WITH 2 YEARS SOFTWARE UPDATES! Limited Offer - While stocks last





EXCEEDING EXPECTATIONS

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